



SEPTEMBER 25 - 26, 2026

# DELTA EXPO

Sponsorship & Partnership  
Opportunities

A regional business and  
innovation experience connecting  
the Delta through commerce,  
culture, and collaboration..



Presented by: Pine Bluff Black Chamber of Commerce & ReMix Ideas



# About Delta Expo

Delta Expo is a two-day regional gathering designed to elevate Delta-based businesses, entrepreneurs, and institutions through intentional networking, curated programming, and shared experiences.

Hosted in Pine Bluff, Delta Expo positions the Delta as a place of opportunity—where business, culture, and innovation meet.

- Regional business and vendor marketplace
- Workshops, networking, and experiential programming
- Partnerships with business, healthcare, financial, and community institutions



# Our Audience

Delta Expo attracts a diverse cross-section of business owners, vendors, creatives, professionals, and decision-makers from across the Delta region.

- Consumers actively shopping and purchasing from vendors
- Attendees seeking exposure to new and emerging Delta-based brands
- Supporters of local and regional businesses
- Community members interested in products, services, and experiences rooted in the Delta



# Event Overview

Delta Expo is a multi-day experience designed to foster connection, business engagement, and regional momentum.

- Workshops and curated programming
- Night Market & Taste of the Delta
- Vendor marketplace and breakfast
- Wellness activations, live art, and networking experiences
- Attendee gift bags and vendor giveaways



# Sponsorship Value

Sponsorship at Delta Expo offers direct engagement with businesses and attendees through visible, experience-driven touchpoints throughout the event.

- Brand visibility across multiple event environments
- Alignment with Delta-based business growth
- Integration into workshops, networking, and experiences
- Access to vendors, entrepreneurs, and regional partners



# Sponsorship Packages

Premier Sponsor

\$15,000

- Naming rights to a major Delta Expo experience (Vendor Breakfast, Night Market, Open Bar Networking, Wellness Activation, or Live Art Experience)
- Premium brand placement on event signage, digital assets, and printed materials
- Exclusive press opportunities including quotes in press releases
- Social Media Recognition
- Inclusion in attendee gift bags
- Premium exhibitor or branded activation space
- Website recognition with premium placement
- VIP Access



# Sponsorship Packages

Lead Sponsor

\$10,000

- Sponsorship recognition tied to workshops or vendor experiences
- Brand placement on event signage & digital promotions
- Opportunity to provide branded items or prizes
- Exhibitor or engagement booth presence
- Social Media Recognition
- Website recognition
- VIP Access



# Sponsorship Packages

Supporting Sponsor

\$5,000

- Brand recognition on-site and online
- Association with gift bags, vendor giveaways, wellness activities, or live art
- Networking access during the event
- Social Media Recognition





# Partner & Sponsor Collaboration

Delta Expo is supported by organizations committed to business development, community engagement, and regional growth across the Delta.





# Event Impact

Delta Expo is designed to generate measurable engagement and foster meaningful, high-impact connections that drive economic activity.

- Over 1,000 projected attendees
- 75+ Delta-based vendors
- High engagement across shopping, activations, and workshops



# Delta Expo Regional Impact

- Expands market access for Delta entrepreneurs.
- Elevates the Delta as a growing hub for commerce, culture, and innovation.
- Helps shift the narrative about the Delta by showcasing its talent, creativity, and economic potential.





# CONTACT

For sponsorship alignment and  
confirmation:

Benito Lubazibwa  
Founder/Owner  
ReMix IDEAS

[Hello@ReMix.com](mailto:Hello@ReMix.com)

Joni A Robinson  
President/CEO  
PBBCC

[Info@PBBCC.org](mailto:Info@PBBCC.org)

[www.TheDeltaExpo.com](http://www.TheDeltaExpo.com)